

# market notes: NFTs are NOT FOR TOURISTS



July 22, 2022

NFTs are all around us – and they are here to stay. Tomorrow, they will be transformative for property rights, broadening the value of ownership. Today, NFTs are scratching the surface; a proof of concept, focused on building communities. NFTs won't be monkeying around for long...

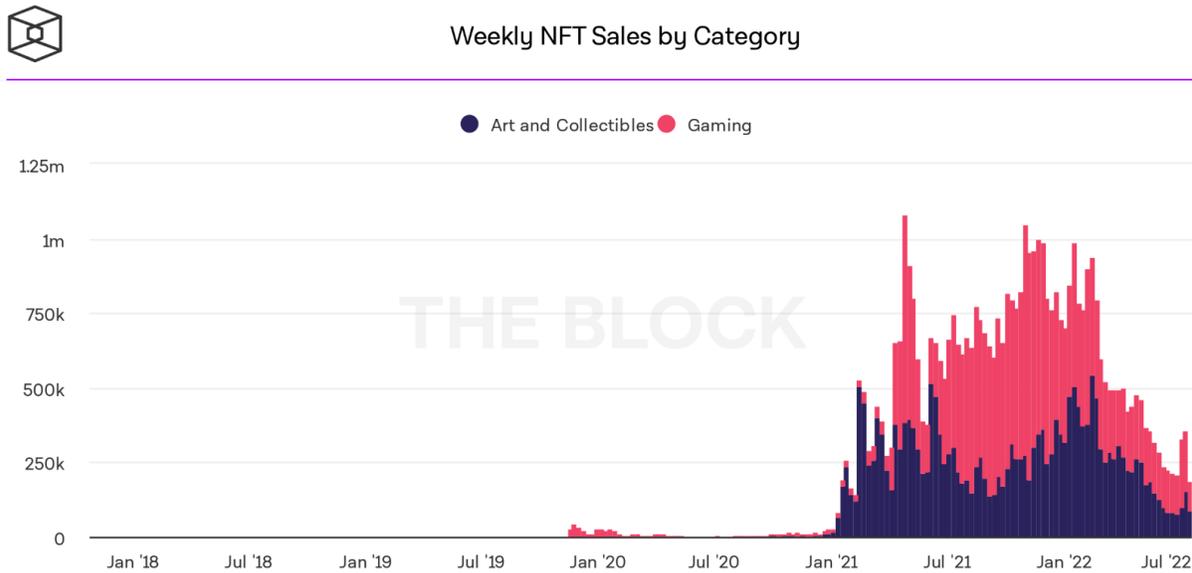
Sarah Schroeder, PM,  
One River Digital



simplifies fractionalized ownership and creates interesting opportunities. A timeshare is effectively fractional ownership of a vacation house. What if your NFT can unlock the door?

9. Fractional ownership democratizes access and unlocks the potential for diversification without onerous capital commitments. Purchasing a pair of Michael Jordan’s game-worn sneakers might no longer be out of the question. Even if you have the cash to buy a Picasso, perhaps you’d rather buy an NFT that confers partial ownership of a diversified fine-art collection – especially if that NFT grants you access rights to the pieces in accordance with your ownership share.
10. There’s a catch. Ownership has limited or no real value in the absence of credible systems for enforcement. Property rights today are provided through legal channels and governmental power. On-chain solutions for documenting property ownership and providing access rights only work so long as enforcement is still conferred. It is a reminder that we are still early. The technology and supporting systems are still under development. All the more reason to remain optimistic about where we are headed. It won’t just be JPEGs for long.

**Figure 1: Weekly NFT Sales by Category**



SOURCE: CRYPTOSLAM  
UPDATED: JUL 20, 2022

# Disclaimer

This communication, including any attachments, is intended only for the use of the addressee and may contain information that is confidential or otherwise protected from disclosure. Any unauthorized use, distribution, modification, forwarding, copying or disclosure is strictly prohibited. If you have received this communication in error, please delete this message, including any attachments, and notify the sender

immediately. The information and any disclosures provided herein do not constitute a solicitation or offer to purchase any security or other financial product or investment and is not intended as investment, tax, or legal advice. Unless otherwise noted, all information is estimated, unaudited and may be subject to revision without notice. Past results are not indicative of future results.

ONERIVERDIGITAL  
ASSET MANAGEMENT

w: [oneriveram.com](http://oneriveram.com) | e: [info@oneriveram.com](mailto:info@oneriveram.com)

2200 Atlantic Street, Suite 310, Stamford, CT 06902

NFA ID: 0461647 | FINRA: 167835